

Sergeant's and Celebrity Pet Enthusiast Steve Dale Join Forces Again for the Petrodex Superstar Smiles Photo Contest

Enter Photos of Your Dog's Sparkling Smile to Win a Canon Rebel T3 Camera Kit!

OMAHA, Neb., Feb. 5, 2013 /PRNewswire/ -- Sergeant's Pet Care Products and celebrity pet enthusiast Steve Dale are joining forces once again to find a dog with a superstar smile in the SENTRY® Petrodex® Superstar Smiles Photo Contest. The contest runs the entire month of February 2013. SENTRY® Petrodex®, the worldwide leader in pet dental health product development, is part of [Sergeant's](#) family of pet health and well-being products in pet specialty retail stores.

(Logo: <http://photos.prnewswire.com/prnh/20130205/DE53041LOGO>)

"The contest is a fun way for our company to show our dedication to helping pet parents find newer, better, more convenient ways to protect and promote their pets' dental health," said Caryn Stichler, vice president of marketing at Sergeant's. "Because February is National Pet Dental Month, we want to emphasize and raise awareness of the importance this area of health has on pets' overall health. Taking care of our pets' dental health needs helps them live longer, healthier lives."

Here's how it works: Simply visit <http://www.sentrypetcare.com> and upload your photo to enter in the month of February, or do so from Pet Health Central on [Facebook](#), www.facebook.com/phcfans. Submitted photos will be available for other pet enthusiasts to view in the contest photo galleries, so everyone can join in the fun.

Steve Dale will select the Grand Prize winner from a group of semifinalists. They will receive a Canon EOS Digital Rebel T3 Digital SLR Camera Kit and a variety of SENTRY® Petrodex® pet dental care products. Those who have submitted photos will also be entered to win weekly prizes!

All entries must be received by February 28, 2013. Pet parents who believe their dog has an irresistible, healthy Hollywood smile should upload their photos TODAY!

And, as celebrity pet enthusiast Steve Dale says, "May the biggest, brightest smile WIN!"

Full rules and regulations are available at sentrypetcare.com.

About Sergeant's Pet Care Products

Sergeant's Pet Care Products, one of America's most trusted brands of pet supplies, is an Omaha, Nebraska-based manufacturer of pet products. As part of the Perrigo Company, a leading global manufacturer of OTC healthcare products, Sergeant's brings effective, in-demand flea and tick treatments, health and well being solutions and treats for dogs and cats to grocery, mass, dollar, drug and club retailers. For more information, visit Sergeant's website at sergeants.com. To be a part of the ongoing conversation about pet health, join Sergeant's social media community, Pet Health Central (facebook.com/phcfans and blog.sergeants.com).

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