

## **Pet of the Week Photo Contest Offers a Great Way for Pet Owners to Show Off Their Furry Friends!**

OMAHA, Neb., Feb. 12, 2013 /PRNewswire/ -- Sergeant's Pet Care Products, a leader in the pet supplies industry, announces the launch of a new weekly contest tab on the Pet Health Central fan page. The Pet of the Week Photo Contest gives pet owners a chance to submit their original pet pictures for a chance to win Pet of the Week and to view other prize-winning photographs. The winning photograph will be featured on our [Facebook fan page](#) that entertains more than 390,000 fans worldwide.

To view the multimedia assets associated with this release, please click <http://www.prnewswire.com/news-releases/pet-of-the-week-photo-contest-offers-a-great-way-for-pet-owners-to-show-off-their-furry-friends-190718121.html>

"We want to encourage people to participate by visiting our Facebook page, which offers pet tips, advice from practicing veterinarians, the latest in pet product news and much more. We love our pets and we want what's best for them. That's where Pet Health Central and Sergeant's come in," said Caryn Stichler, vice president of marketing at Sergeant's. "We're always looking for new ways to celebrate the beautiful lives of our pets! Why not do it through fantastic photography and weekly giveaways for you and your pet?"

Submissions are now being accepted every **Monday at 12:01 a.m. to Sunday at 11:59 p.m.** A new winner is announced every Monday. All photos must be under the ownership of the person submitting. No photos that violate any copyrights are eligible to be a finalist or to win. Photos must be of a real pet that lives with the family of the person submitting.

To enter the contest, visit <http://www.facebook.com/phcfans> and submit your photo. One winner will be chosen each week and will receive a prize consisting of assorted Sergeant's products.

### **About Sergeant's Pet Care Products**

Sergeant's Pet Care Products, one of America's most trusted brands of pet supplies, is an Omaha, Nebraska-based manufacturer of pet products. As part of the Perrigo Company, a leading global manufacturer of OTC healthcare products, Sergeant's brings effective, in-demand flea and tick treatments, health and well being solutions and treats for dogs and cats to grocery, mass, dollar, drug and club retailers. For more information, visit Sergeant's website at [sergeants.com](http://sergeants.com). To be a part of the ongoing conversation about pet health, join Sergeant's social media community, Pet Health Central ([facebook.com/phcfans](http://facebook.com/phcfans) and [blog.sergeants.com](http://blog.sergeants.com)).

### **Related Links**

[Pet Health Central Fan Page](#)  
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