

## **Sergeant's Pet Care Products Unleashes Pronyl OTC® Flea and Tick Spray for Dogs and Cats**

OMAHA, Neb., Feb. 19, 2013 /PRNewswire/ -- Sergeant's Pet Care Products, a leader in the pet supplies industry, announces the release of [Sergeant's® Pronyl OTC®](#) Flea and Tick Spray for Dogs and Cats, the only generic equivalent to Frontline® Spray currently available. This waterproof spray kills fleas and ticks – including brown dog ticks, American dog ticks, lone star ticks and deer ticks, which can spread Lyme disease – for up to 30 days.

To view the multimedia assets associated with this release, please click <http://www.prnewswire.com/news-releases/sergeants-pet-care-products-unleashes-pronyl-otc-flea-and-tick-spray-for-dogs-and-cats-190906501.html>

[Sergeant's Pronyl OTC®](#) Flea and Tick Spray for Dogs and Cats contains the same active ingredient found in Frontline® Spray, Fipronil, but also introduces a new way to apply flea and tick spray to pets. With the Bag-on-Valve (BOV) Technology, it allows for a continuous and quiet spray from any angle.

"The new spray is another way we can meet the needs that pet owners are expressing clearly. They want products with active ingredients they know from veterinary products, but they also want more cost-effective options and the convenience of purchasing these products over-the-counter at retail," stated Caryn Stichler, vice president of marketing at Sergeant's. "We are pleased to be able to respond to these consumer demands and to add the BOV technology for easier, more precise application."

### **Bag-on-Valve (BOV) Technology Benefits**

The innovative BOV system consists of a pouch attached to an aerosol valve. The flea and tick spray is contained with a sealed bag, while the pressurized inert gas fills the space between the bag and the can. The pressurized gas is eco-friendly and made up of dry compressed air or Nitrogen. This BOV also reduces finger fatigue when compared to traditional trigger/pump sprays.

Sergeant's® Pronyl OTC® Flea and Tick Spray for Dogs and Cats is now available at grocery and other retailer stores nationwide.

### **About Sergeant's Pet Care Products**

[Sergeant's Pet Care Products](#), one of America's most trusted brands of pet supplies, is an Omaha, Nebraska-based manufacturer of pet products. As part of the Perrigo Company, a leading global manufacturer of OTC healthcare products, Sergeant's brings effective, in-demand flea and tick treatments, health and well being solutions and treats for dogs and cats to grocery, mass, dollar, drug and club retailers. For more information, visit Sergeant's website at [sergeants.com](http://sergeants.com). To be a part of the ongoing conversation about pet health, join Sergeant's social media community, Pet Health Central ([facebook.com/phcfans](https://facebook.com/phcfans) and [blog.sergeants.com](http://blog.sergeants.com)).

*\*Frontline® is a registered trademark of Merial. Pronyl OTC® is not manufactured by or distributed by Merial.*

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