

Sergeant's Pet Care Products Distributes Pet Health Kits To Animal Shelters Nationwide

Pledges received through June 30 trigger kit donations worth up to \$250,000 with the help of American Humane Association

OMAHA, Neb., May 29, 2013 /PRNewswire/ -- [Sergeant's Pet Care](#) Products, a leading pet care product company, with the help of [American Humane Association](#), is distributing Pet Health Kits worth up to \$250,000 to shelters nationwide as part of its *emBARK on Pet Health* program.

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The *emBARK on Pet Health* campaign asks pet owners to take a free pledge to become more mindful of their pet's ongoing needs at www.embarkonpethealth.com. Each pledge triggers the donation of a Sergeant's Pet Health Kit, which will help one of the millions of animals waiting for their forever homes at local shelters nationwide.

Sergeant's Pet Care Products is committed to donating up to 5,000 kits, which will ensure these animals are sent home with all the products they need to get started on a healthy and happy life after adoption. With nearly 4,500 pledges taken to date, there is still time for consumers to visit the site and take their pledge so even more kits can be delivered to community shelters.

"There are millions of animals looking to be adopted in shelters nationwide at any given time," said Patsy Sumner, vice president of marketing services. "We hope the Sergeant's Pet Health Kits will give families an additional incentive for considering adoption this summer, knowing they will not only leave with a new lovable family member, but also with all the tools they need for a healthy start together."

The first batch of Pet Health Kits will be delivered beginning June 3. Local shelters receiving the kits include:

- Humane Society of Atlantic County in Atlantic City, N.J.
- Big Dog Rescue Ranch in Wellington, Fla.
- Humane Society of North Texas in Fort Worth, Texas
- Animal Aid USA/Miracle Ranch in Williamston, N.J.
- Tri County Humane Society in Boca Raton, Fla.
- Stanislaus Animal Services Agency (SASA) in Modesto, Calif.

All new pledges received from now until June 30 will benefit additional shelters, including:

- Bergen County Animal Shelter and Adoption Center in Teterboro, N.J.
- Guardians of Rescue in Smithtown, N.Y.
- Animal Foundation in Las Vegas, Nev.
- Five Acres Animal Shelter in St. Charles, Mo.

Each Pet Health Kit, estimated at a total retail value of \$50, features the most popular Sergeant's products designed to keep pets healthy every day. These products include:

- Sergeant's Fur-So-Fresh Whiff Shampoo
- PurLuv Sizzlin' Strips
- SENTRY Petrodex Dental Kit
- SENTRY Calming Collar for dogs with Good Behavior pheromone technology

- Sergeant's Vetscription Joint-Eze Plus

"Research shows that people with dogs or cats live longer, healthier and happier lives," said Dr. Robin Ganzert, president and chief executive officer of American Humane Association. "With these Pet Health Kits, we are hoping the newly adopted dogs will also go on to live long lives with all the tools they need for proper health."

For more information about the *emBARK on Pet Health* campaign, including pet health tips and how you can take the pledge, visit www.embarkonpethealth.com. To be a part of the ongoing conversation about pet health, join Sergeant's Facebook page at [Pet Health Central](https://www.facebook.com/phcfans) (facebook.com/phcfans).

About Sergeant's Pet Care Products, Inc.

Sergeant's Pet Care Products, one of America's most trusted brands of pet supplies, is an Omaha, Nebraska-based manufacturer of pet products. As part of the Perrigo Company, a leading global manufacturer of OTC healthcare products, Sergeant's brings effective, in-demand flea and tick treatments, health and well being solutions and treats for dogs and cats to grocery, mass, dollar, drug and club retailers. For more information, visit Sergeant's website at sergeants.com. To be a part of the ongoing conversation about pet health, join Sergeant's social media community, Pet Health Central ([facebook.com/phcfans](https://www.facebook.com/phcfans) and blog.sergeants.com).

About American Humane Association

American Humane Association is the country's first national humane organization and the only charity dedicated to protecting children and animals. They are leading the way in understanding the human-animal bond and its role in therapy, medicine and society. American Humane Association reaches millions of people every day through groundbreaking research, education, training and services that span a wide network of organizations, agencies and business. For more information, visit www.americanhumane.org.

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