

Sergeant's Introduces SENTRY Clean Up™ Pet Stain and Odor Removing Products

OMAHA, Neb., Feb. 19, 2014 /[PRNewswire](#)/ -- Sergeant's Pet Care Products, Inc., a leader in the pet supplies industry, announces the launch of its SENTRY Clean Up™ stain and odor remover product line.

"SENTRY Clean Up was developed for dog owners who demand professional-grade stain and odor removal," said Bob Scharf, president of Sergeant's. "The line includes a variety of products that feature two odor-control technologies that trap and destroy pet odors. Coupled with this technology, a handful of tools to assist with stain removal feature our unique stainBUSTER brush for carpet or cloth for hard surfaces. We are confident that the SENTRY Clean Up product line will be an immediate household favorite."

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(Logo: <http://photos.prnewswire.com/prnh/20130508/MM09105-b>)

Available exclusively at pet specialty stores, the SENTRY Clean Up product line is ideal for use on carpets, upholstery, bedding, clothing and any water-safe surface. A formula for hard surfaces is also available. The SENTRY Clean Up product line is safe for use around children and pets when used as directed.

Stain and Odor Removers

SENTRY Clean Up Stain+Odor Remover tackles everyday urine stains and odors with an exclusive stainBUSTER Brush-on-Bottom design. Its formula is a recipient of The Carpet & Rug Institute Seal of Approval, a program that identifies effective carpet cleaning solutions and equipment that cleans carpet right the first time. The brush can be used two ways: while attached to the bottle or as a hand held. A 32-ounce Fresh Breeze scent with stainBUSTER brush is currently on the market, while a 32-ounce Summer Meadow variety with stainBUSTER brush and 60-ounce Fresh Breeze refill size without a brush will be available February 2014.

The 32-ounce, Orchard Pear-scented SENTRY Clean Up Hard Surface Floor Stain+Odor Remover is formulated to destroy urine, vomit and feces stains and odors on sealed wood, vinyl, linoleum, stone, concrete, tile and water-safe surfaces. Its exclusive stainBUSTER Cloth-on-Bottom design can be used while attached to the bottle or as a separate hand-held cloth brush.

The 24-ounce SENTRY Clean Up Odor Remover removes strong smells and leaves behind a fresh Summer Meadow fragrance. This product will be available February 2014.

Beyond Stain and Odor

SENTRY Clean Up Ultra+Pheromones Stain+Odor Remover is a professional-strength, lavender-scented formula with extra enzymes that rapidly remove urine, vomit, blood and feces and contains pheromones. An exclusive stainBUSTER Brush-on-Bottom design can be used as a separate hand-held brush or attached to the bottle and removes stains in just 10 minutes. The 32-ounce product is also available without a brush in a 60-ounce size.

SENTRY Clean Up Urine Destroyer traps and destroys everyday dog urine stains while

removing odors associated with urine stains and leaves behind a Summer Meadow scent. The 32-ounce product is currently on the market, while a 60-ounce size will be available February 2014.

Hidden urine, feces and vomit stains are easily illuminated on carpet, wood flooring, concrete and tile with the SENTRY Clean Up Spot Revealer Black Light. A flashlight option offers easy navigation in dark rooms before the ultraviolet mode is switched on.

The SENTRY Clean Up Kit Spot Revealer Black Light will also be packaged with an 8-ounce SENTRY Clean Up Ultra+Pheromones Stain+Odor Remover. Available February 2014, the Clean Up Kit works on carpet, sealed wood surfaces, concrete, tile and other surfaces.

For information about new SENTRY products for the pet specialty channel, visit sentrypetcare.com.

About Sergeant's Pet Care Products

Sergeant's Pet Care Products, Inc., is one of America's most trusted brands and manufacturers of pet supplies. As part of Perrigo Company, a leading global manufacturer of over-the-counter healthcare products, Sergeant's brings effective, in-demand flea and tick treatments, health and well-being solutions, and treats for dogs and cats to grocery, mass, dollar, drug, club, and pet specialty retailers. For more information, visit Sergeant's website at sergeants.com. To be a part of the ongoing conversation about pet health, join Sergeant's social media community, Pet Health Central at [facebook.com/phcfans](https://www.facebook.com/phcfans) and blog.sergeants.com.

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For further information: Larissa Blick, 402.938.7006, lblick@sergeants.com

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