

## **PetArmor® Plus Flea and Tick Topical, PetArmor® Soft & Chewy Supplements Unveiled at Global Pet Expo**

Booth No. 2601

ORLANDO, Fla., March 4, 2015 /[PRNewswire](#)/ -- Perrigo Animal Health, a division of Perrigo Company plc (NYSE: PRGO); (TASE: PRGO), showcased two new product lines at the 2015 Global Pet Expo: PetArmor® Plus and PetArmor® Soft & Chewy Supplements.

### **PetArmor Plus**

PetArmor Plus has the same active ingredients as FRONTLINE® Plus -- but costs up to 40 percent less than vet prices.\*

It contains fipronil, the No. 1 veterinarian-recommended active ingredient,\*\* and (s)-methoprene to protect against fleas, flea eggs, flea larvae, ticks and chewing lice. PetArmor Plus helps protect the entire family from illness by killing ticks that may transmit Lyme disease. Fast acting and long lasting, it stops the reinfestation cycle by killing flea eggs and larvae.

PetArmor Plus is for dogs over 4 lbs. or cats over 1.5 lbs. and 8 weeks of age or older and is available in 3-dose applications at grocery, mass and drug retailers nationwide.

### **PetArmor Soft & Chewy Supplements**

PetArmor Soft & Chewy Supplements are available in three varieties to help support the unique needs of dogs of all ages. Each option comes with 60 soft and chewy supplements and features a tasty outside and healthy inside.

- PetArmor Calming Chews: helps to support calming in dogs with a unique pheromone-based formula.
- PetArmor Joint-Eze™ PLUS: promotes and maintains joint health with a four-in-one formula.
- PetArmor Joint-Eze™ ADVANCED: helps lubricate and ease stiff joints with a five-in-one formula.

PetArmor Soft & Chewy Supplements are available at grocery, mass and drug retailers.

To learn more about PetArmor brand products, visit [petarmor.com](http://petarmor.com) or stop by booth No. 2601.

*\*PetArmor® Plus is not manufactured or distributed by Merial. FRONTLINE® is a registered trademark of Merial. Pricing comparison based on average veterinarian retail price survey of FRONTLINE® Plus (December 2014) and MSRP of PetArmor® Plus (January 2015). Data on file.*

*\*\*GFK 2014 Vet Recommended Flea and Tick Products September 2014.*

### **About Perrigo Animal Health**

Perrigo Animal Health is a division of Perrigo Company plc (NYSE: PRGO); (TASE: PRGO), a leading global manufacturer of over-the-counter healthcare products. Comprised of Sergeant's, SENTRY® and PetArmor® brands, Perrigo Animal Health brings quality, affordable flea and tick treatments, health and well-being solutions, and consumables for dogs and cats to grocery, mass, dollar, drug, club and pet specialty retailers. For more information, visit [perrigoanimalhealth.com](http://perrigoanimalhealth.com).

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