

## **Perrigo Animal Health Unveils PetArmor® Advanced 2 Flea Treatment, PetArmor® Flea & Tick Collar for Dogs at GPE**

ORLANDO, Fla., March 16, 2016 /[PRNewswire](#)/ -- Perrigo Animal Health, a division of Perrigo Company plc (NYSE: PRGO; TASE), showcased eight new product SKUs at the 2016 Global Pet Expo: PetArmor® Advanced 2 and PetArmor® Flea & Tick Collar for Dogs.

### **PetArmor Advanced 2 Flea Treatment**

PetArmor Advanced 2 Flea Treatment contains the same active ingredients as Advantage® II, imidacloprid and pyriproxyfen, but costs less.\* This monthly flea topical kills all stages of the flea life cycle and works through contact so fleas don't need to bite to die, which helps prevent flea allergy dermatitis. PetArmor Advanced 2 is ideal for urban dogs or cats that aren't exposed to ticks.

- Compare to Advantage II – costs less\*
- Kills fleas, flea eggs and flea larvae
- Starts working through contact
- Waterproof
- 4 application doses per carton

PetArmor Advanced 2 will be available in four weight breaks for dogs and puppies over 7 weeks of age and in two weight breaks for cats and kittens over 8 weeks of age in mid-2016.

### **PetArmor Flea & Tick Collar for Dogs**

PetArmor Flea & Tick Collar for Dogs contains the same active ingredients as Scalibo® Protector Band for Dogs — but costs less than vet prices.\*\* The long-last collar contains deltamethrin to protect against fleas and ticks, including those that may carry Lyme disease and Rocky Mountain spotted fever. With two collars each providing six months of protection, dogs will be protected year round from fleas and ticks.

- Compare to Scalibor Protector Band for Dogs – costs less\*\*
- Kills fleas and ticks
- 12-month protection with two collars
- Easy to use
- Waterproof

PetArmor Flea & Tick Collar for Dogs is available in small and large sizes for dogs and puppies 12 weeks of age and older.

To learn more about PetArmor brand products available in the food, mass and drug channels, visit [petarmor.com](http://petarmor.com) or stop by booth No. 2601.

*\*PetArmor® Advanced 2 is not manufactured or distributed by Bayer HealthCare LLC. Advantage® is a registered trademark of Bayer. Pricing comparison based on average veterinarian retail price survey of Advantage® II (August 2015) and MSRP of PetArmor® Advanced 2 (August 2015). Data on file.*

*\*\*Scalibor® is a registered trademark of Intervet International B.V. This product is not*

*manufactured or distributed by the makers of Scalibor<sup>®</sup> Protector Band for Dogs. Pricing comparison based on average veterinarian retail price survey of Scalibor<sup>®</sup> (December 2015). Data on file.*

## **About Perrigo Animal Health**

Perrigo Animal Health is a division of Perrigo Company plc (NYSE: PRGO; TASE), a leading global manufacturer of over-the-counter healthcare products. Comprised of Sergeant's, SENTRY<sup>®</sup> and PetArmor<sup>®</sup> brands, Perrigo Animal Health brings quality, affordable flea and tick treatments, health and well-being solutions, and consumables for dogs and cats to grocery, mass, dollar, drug, club and pet specialty retailers. For more information, visit [perrigoanimalhealth.com](http://perrigoanimalhealth.com).

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## **SOURCE Perrigo Animal Health**

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