

Quality Affordable Healthcare Products™

## JP Morgan Healthcare Conference

January 13<sup>th</sup>, 2014

Consumer Healthcare | Nutritionals Rx Pharmaceuticals | Specialty Sciences Active Pharmaceutical Ingredients





Certain statements in this presentation are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and are subject to the safe harbor created thereby. These statements relate to future events or the Company's future financial performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company or its industry to be materially different from those expressed or implied by any forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or other comparable terminology. The Company has based these forward-looking statements on its current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond the Company's control. These and other important factors, including those discussed under "Risk Factors" in the Perrigo Company's Form 10-K for the year ended June 29, 2013 and in the Company's Registration Statement on form S-4, as amended through October 8, 2013, as well as the Company's subsequent filings with the Securities and Exchange Commission, may cause actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. The forward-looking statements in this presentation are made only as of the date hereof, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.



## Portfolio of Leading Store Brands & Generics

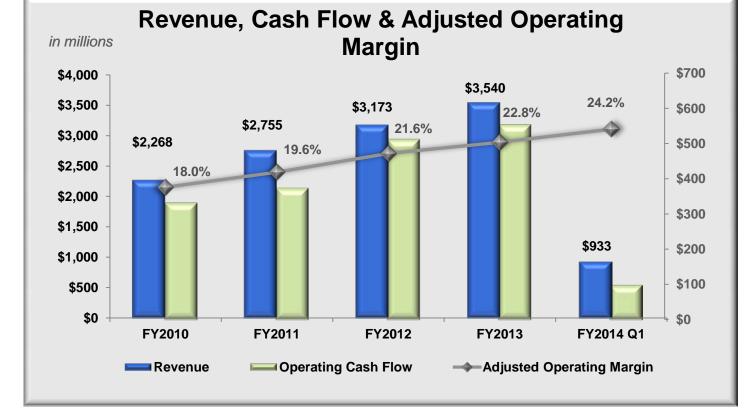
FY2013 Pro-Forma Portfolio by Sales (~\$3.7B)\*



3 \*Pro-Forma assumes Global Tysabri® sales of \$1.68B from July 1, 2012 – July 30, 2013, with a royalty rate of 12%

Quality Affordable Healthcare Products™

Perrigo Consolidated – Key Financial Performance\*



 Store Brand Growth
 Adjacent Categories

 2014 Growth Drivers

 >\$190M New Product Revenue;

 >75 New Products

FY10 – FY13:

3 Year Revenue CAGR of 16%

3 Year Adjusted Operating Income CAGR of 25%

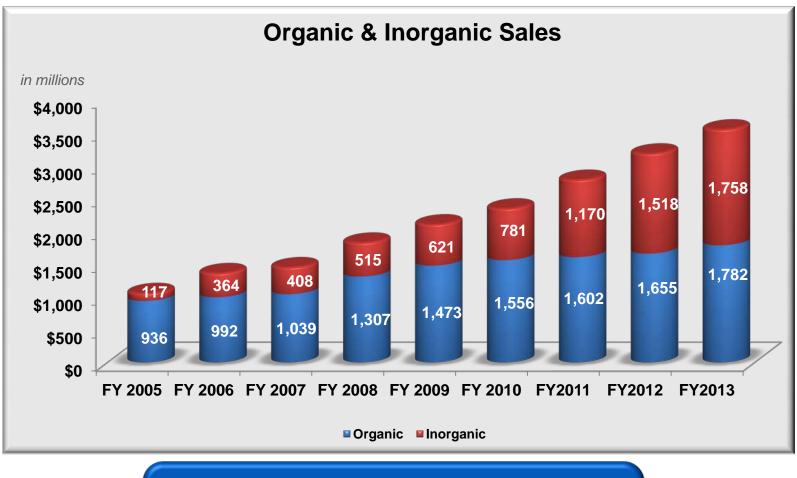
3 Year Operating Cash Flow CAGR of 19%



4 \*See attached financial schedule for reconciliation to GAAP numbers

## Focused on Both Organic and Inorganic Growth\*

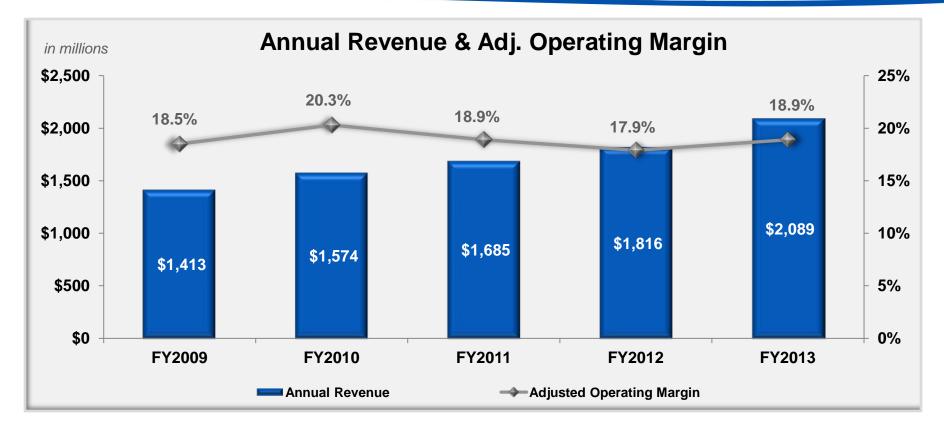
FY2005 as the base year



# 8 Year Organic CAGR of 8%8 Year Inorganic CAGR of 40%

\*Organic sales exclude the effects of acquisitions; acquisitions and their subsequent growth remain in inorganic sales in years following the acquisition







Consumer Healthcare







\$57.27	Cost to Retailer	\$23.50
\$71.59	Retail Selling Price	\$52.99
\$14.32	\$ Profit	\$29.49
20%	% Profit	56%
	Consumer Savings	26%

Big dollar profits and margin for retailers

Reason for large investments by retailers in store brands



Sophisticated Shoppers Purchase Store Brand Meds

## MOST DOCTORS AND PHARMACISTS BUY STORE BRAND MEDICINES

ACCORDING TO A JUNE 2013 UNIVERSITY OF CHICAGO STUDY

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University of Chicago Study tracking doctors and pharmacists purchases of OTC meds

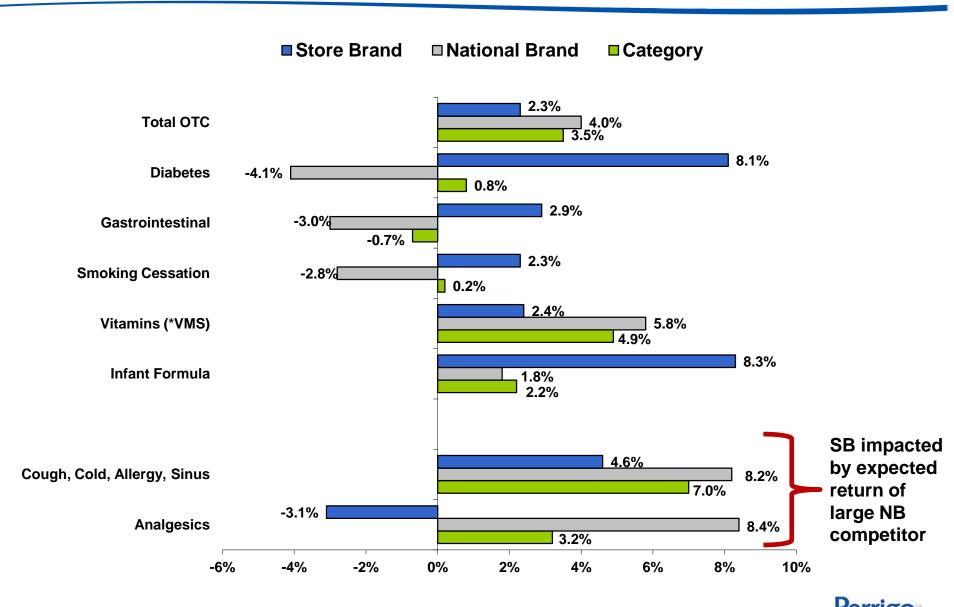
Store Brands make up 72% of the OTC purchases by doctors and pharmacists

More details to come at our investor day February 28<sup>th</sup> in NYC



Bronnenberg, Bart, Jean-Pierre Dube, Matthew Gentzkow and Jesse M. Shapiro, Do Pharmacists Buy Bayer? Sophisticated Shoppers and the Brand Premium. University of Chicago working paper. 2013.





Consumer Healthcare

9 Source: IRI 52 Week Data through December 15, 2013; FDMx

Fexofenadine Launch Program Kichs

Leveraging the Perrigo Advantage



Consumer Healthcare

Corporate and Consumer Healthcare Growth – FY14 & Beyond

Publicly disclosed products

Across ALL segments, we expect to launch >75 new products, resulting in >\$190M of revenue in FY 2014

#### Potential Rx to OTC switches

• \$10B in branded sales potential over the next 5 years







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Branded Sales (\$M)
\$160
\$135 – Launched
\$100 – Launched
\$35
\$22
New



Consumer Healthcare

**OTC Potential Future Product Pipeline** 

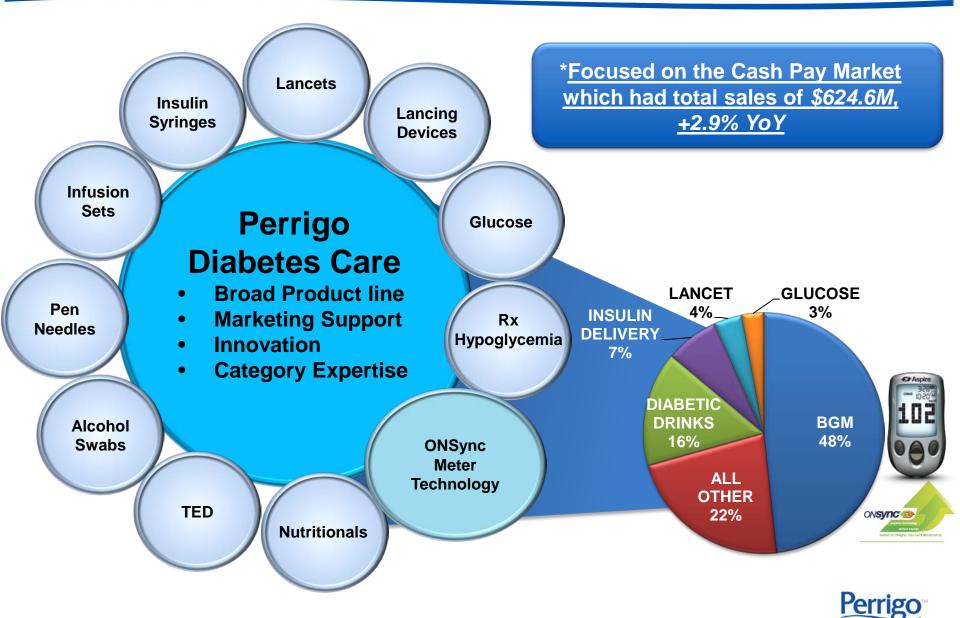
Future Pipeline		Brand Sales (\$B)
Nexium ®	Esomeprazole (Rx)	\$ 7.6
Protonix ®	Pantoprazole (Rx)	3.2
Aciphex ®	Rabeprazole (Rx)	1.1
Mucinex ® Family	Guaifenesin RS, D, RS D, RS DM, MAX, MAX DM (OTC)	0.7
Nasacort ® AQ	Triamcinolone Acetonide (Rx)	0.4
Clarinex ®	rinex	
Voltaren ®	taren   B Diclofenac Topical Gel (Rx)	
Advil ® LG	Ibuprofen LG (OTC)	0.2
Allegra ® D 12	Fexofenadine D12 (Rx)	0.1
Allegra ® D 24	Fexofenadine D24 (Rx)	0.1
Zegerid ®	Zegerid ® Omeprazole Sodium Bicarbonate (OTC)	
Plan B One- Step ® Levonorgestrel (BTC)		0.1
<u>Oxytrol ®</u>	<u>Oxybutynin Transdermal (Rx)</u>	<u>0.1</u>
Total		\$ 14.2

Potential Switch Products/Categories	E	Brand Sales (\$B)
Statins	\$	17.0
Singulair ®		5.3
Prostate		3.6
Cox-2 Inhibitors		3.5
Erectile Dysfunction		2.9
Nasal Allergy		2.5
Overactive Bladder		2.2
Migraine		1.7
Omega-3 Fish Oils		1.6
Ophthalmic-Allergy/Dry Eye		1.3
<u>Acne</u>		0.6
Total	\$	42.2



### Diabetes Care – Large & Growing Market

Total Diabetes Category ~\$3.5B



Consumer Healthcare

## Animal Health – Large & Growing Market

Sergeant's & Velcera Acquisitions

#### **Strategic Fit**

- Flea & Tick category ~\$1.6 billion retail sales market
- Adds PetArmor® and Sergeant's brands to become the #1 flea & tick value-brand franchises
- Adds PetTrust<sup>™</sup> Plus brand contains the same active ingredients as the #1 veterinarian-recommended heartworm preventive
- Ability to leverage distribution and add products into established Store Brand infrastructure
- Provides in-house manufacturing capabilities



#### **Financially Attractive**

- Adds ~\$200 million in annual sales
- Gross margins above and operating margins in-line with corporate average

#### **Transaction Details**

- \$445 million all cash transactions
- Financed entirely from cash on hand







**New Customer Opportunity: E-Commerce** 



### Within 6 months of initiative, Perrigo is currently:

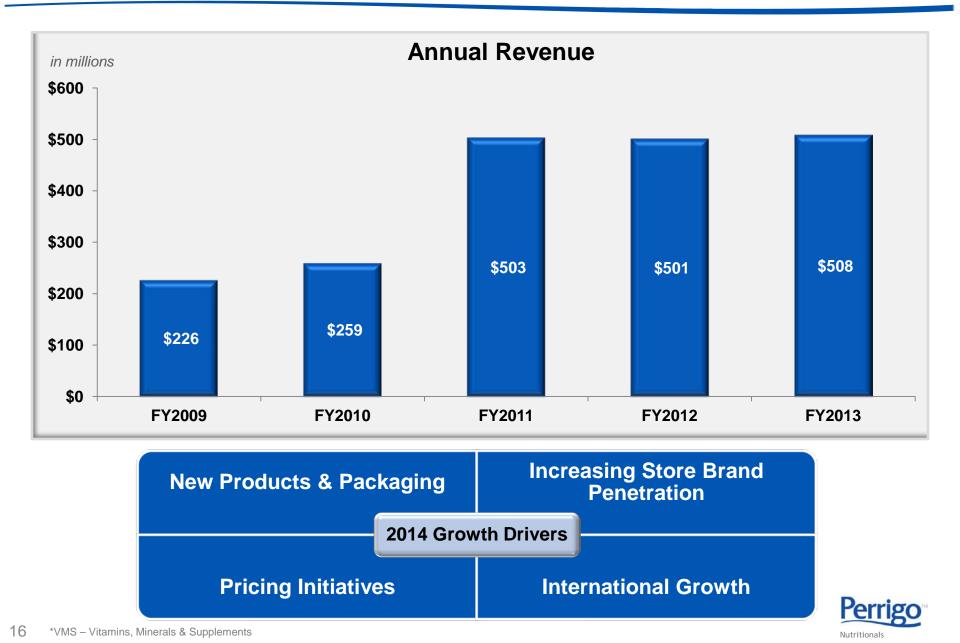
- #1 in Acetaminophen
- #2 in Ibuprofen
- #2 in major Antacids
- #4 in Naproxen





Nutritionals Segment – VMS\* and Infant Formula

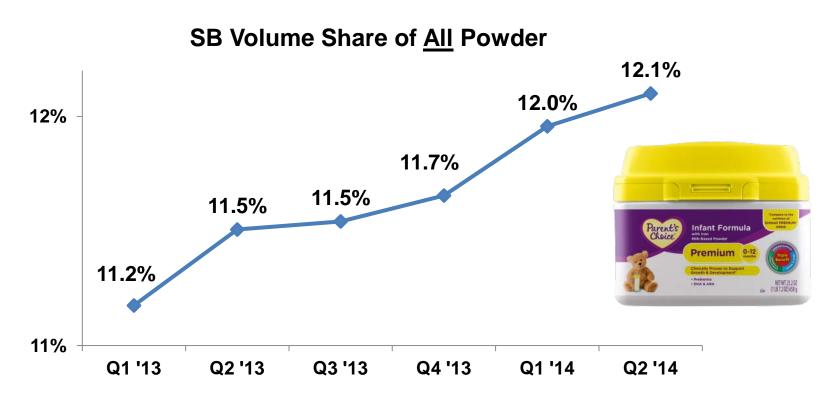
Leveraging the Perrigo Advantage



**Store Brand Infant Formula Market Share Growth** 

Volume (LB) Share, including WIC

Summary - MULO						
All Powder Volume (LBS)						
Current 13 Weeks ending Dec 15, 2013						
Store Brand Market Share % Change YoY % Change QoQ						
12.1% 60 bps 16 bps						

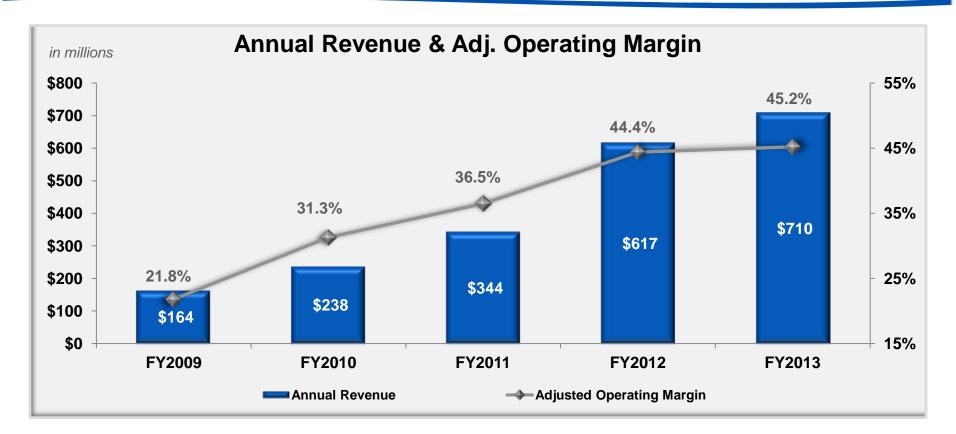




-IRI MULO; Quarterly splits based on 12wks ending: 9/23/12, 1/13/13, 4/7/13, 6/30/13, 9/22/13, 12/15/13 -% change may not calculate due to rounding and 13-week data in top chart vs. 12 week data in bottom graph

## Rx Segment – Extended Topicals & Specialty Generics\*

Leveraging the Perrigo Advantage





Pharmaceuticals

18 \*See attached financial schedule for reconciliation to GAAP numbers



#### **28 ANDAs Pending FDA approval**

- ANDAs represent \$4.2B in branded sales
- 7 confirmed first-to-file ANDAs
- Additional 2 FTF ANDAs have final approval with later certain launch dates

#### **5 Paragraph IV litigations**

- Azelastine Nasal Spray (Astepro®)
- Albuterol HFA Inhaler (Proair®)
- Testosterone 1.62% Gel (Androgel®)
- Testosterone 2% Topical Solution (Axiron®)
- Adapalene 0.1% / Benzoyl Peroxide 2.5% Gel (Epiduo®)

#### 5 projects in clinical studies



Rx FY14 Pipeline Highlights	<u>Branded</u> <u>Sales (\$M)</u>	<u>Launch</u> <u>Status</u>
Generic version Prandin® Tablet	\$250	Launched
Generic version of Nitrolingual® Spray	\$65	Launched
Generic equivalent to Derma-Smoothe/FS® Oil & Lotion	~\$25	Launched
Generic equivalent to Cutivate Lotion	~\$19	Launched
Generic version of Vanos® Cream	\$93	
>3 Additional Undisclosed Products	>\$200	





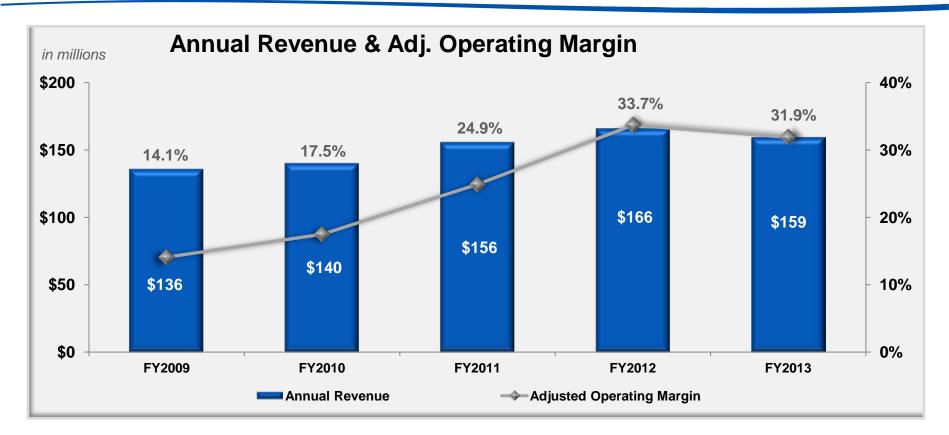
**Rx Growth – FY14 & Beyond** Leadership Position in Multiple Technologies



Pharmaceuticals

### API – Active Pharmaceutical Ingredients\*

Leveraging the Perrigo Advantage





Specialty Sciences – Tysabri<sup>®</sup> Royalty Revenue

CY2012 Tysabri<sup>®</sup> global net sales >\$1.6B

FDA approved for Relapsing forms of MS in the U.S. and Relapsing-Remitting MS in the E.U.



Commercialized globally by Biogen Idec

WW MS market was ~\$13.9B in 2012 and is expected to grow to ~\$16.4B in 2017 (~3.5% CAGR)<sup>(1)</sup>

Safety (REMS) and biologic profile raises the barriers to entry for biosimilars

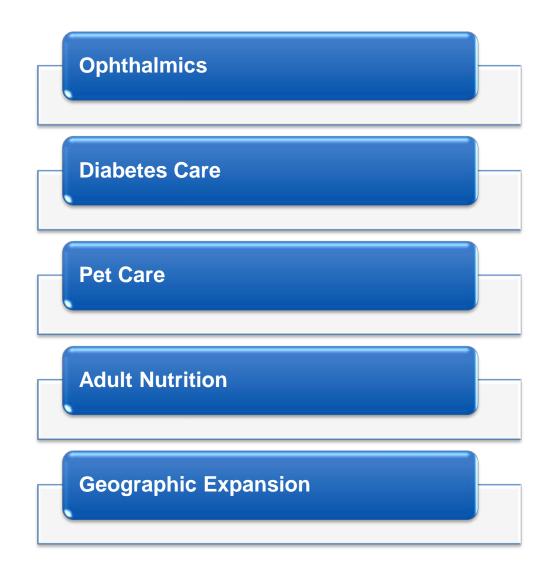






M&A – Continued Focus on Inorganic Growth

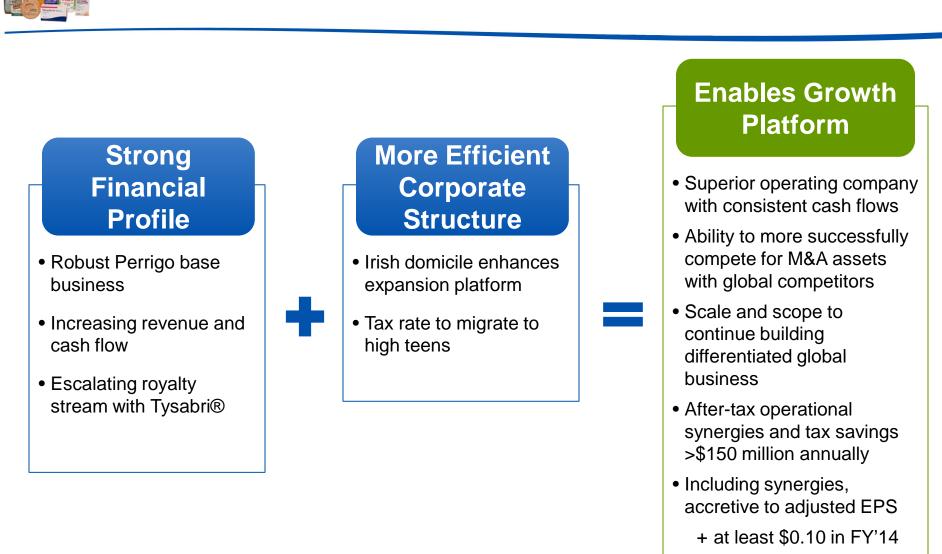
Areas of Interest: Adjacent Categories and New Geographies







**Perrigo – Empowered for Future Growth** 



+ \$0.70-\$0.80 in FY'15

## **Questions?**

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## Table I PERRIGO COMPANY RECONCILIATION OF NON-GAAP MEASURES (in millions, except per share amounts)

	F	Y 2009*	F	Y 2010*	F	Y 2011*	F	Y 2012*	F	Y 2013
Consolidated Net sales	\$	2,005.6	\$	2,268.2	\$	2.755.0	\$	3,173.2	\$	3,539.8
inet sales	φ	2,005.0	φ	2,200.2	φ	2,733.0	φ	3,173.2	φ	3,339.0
Reported operating income	\$	249.5	\$	335.9	\$	490.2	\$	569.2	\$	679.1
Acquisition-related amortization <sup>(1)</sup>		23.6		25.1		46.8		74.8		94.0
Acquisition and other integration-related costs		-		8.2		3.2		9.4		9.5
Impairment of fixed assets		1.6		-		-		-		-
Inventory step-ups		2.9		10.9		-		27.2		10.8
Loss on asset exchange		0.6		-		-		-		-
Restructuring charges		14.6		9.5		1.0		8.8		2.9
Net charge associated with acquired R&D and proceeds from sale of IPR&D projects		-		-		-		0.8		-
Earnings associated with sale of pipeline development projects		-		-		-		(3.5)		-
Write-offs of in-process R&D		0.3		19.0		-		-		9.0
Adjusted operating income		293.2		408.6		541.3		686.6		805.3
Adjusted operating income %		14.6%		18.0%		19.6%		21.6%		22.8%

\*All information based on continuing operations.





## Table IIPERRIGO COMPANYRECONCILIATION OF NON-GAAP MEASURES

(in millions) (unaudited)

	F	Y 2009*	F	Y 2010*	F	Y 2011*	F	Y 2012*	F	Y 2013
Consumer Healthcare	•		•		•		•		•	
Net sales	\$	1,412.6	\$	1,573.7	\$	1,684.9	\$	1,815.8	\$	2,089.0
Reported operating income	\$	250.0	\$	313.7	\$	309.0	\$	315.3	\$	363.2
Acquisition-related amortization <sup>(1)</sup>		6.6		5.9		8.4		9.3		17.3
Impairment of fixed assets		1.6		-		-		-		-
Inventory step-ups		1.9		0.5		-		-		7.7
Loss on asset exchange		0.6		-		-		-		-
Restructuring and other integration-related charges		-		-		1.0		-		5.6
Adjusted operating income	\$	260.8	\$	320.1	\$	318.4	\$	324.6	\$	393.8
Adjusted operating income %		18.5%		20.3%		18.9%		17.9%		18.9%
Rx Pharmaceuticals										
Net sales	\$	163.9	\$	237.6	\$	343.7	\$	617.4	\$	709.5
Reported operating income	\$	24.5	\$	44.6	\$	114.6	\$	213.5	\$	263.2
Acquisition-related amortization <sup>(1)</sup>		11.2		10.8		11.0		32.4		43.8
Inventory step-ups		-		-		-		27.2		3.1
Acquisition-related costs		-		-		-		3.8		1.5
Net charge associated with acquired R&D and proceeds from sale of IPR&D projects		-		-		-		0.8		-
Earnings associated with sale of pipeline development projects		-		-		-		(3.5)		-
Write-offs of in-process R&D		-		19.0		-		-		9.0
Adjusted operating income	\$	35.7	\$	74.4	\$	125.6	\$	274.1	\$	320.6
Adjusted operating income %		21.8%		31.3%		36.5%		44.4%		45.2%
ΑΡΙ										
Net sales	\$	135.7	\$	140.0	\$	155.7	\$	165.8	\$	159.3
Reported operating income	\$	2.3	\$	13.7	\$	36.2	\$	53.9	\$	48.9
Acquisition-related amortization (1)		2.2		2.0		2.5		2.0		2.0
Restructuring charges		14.6		8.8		-		-		-
Adjusted operating income	\$	19.1	\$	24.5	\$	38.7	\$	55.9	\$	50.8
Adjusted operating income %		14.1%		17.5%		24.9%		33.7%		31.9%

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions



27 \*All information based on continuing operations.



#### Table III PERRIGO COMPANY FY 2014 GUIDANCE AND FY 2013 EPS RECONCILIATION OF NON-GAAP MEASURES

(unaudited)

	Fiscal 2014 Guidance
FY14 reported diluted EPS range <sup>(1)</sup>	\$5.51 - \$5.76
Acquisition-related amortization <sup>(1,2)</sup>	0.84
FY14 adjusted diluted EPS range <sup>(1)</sup>	\$6.35 - \$6.60

	Fiscal 2013
FY13 reported diluted EPS	\$4.68
Acquisition-related amortization <sup>(2)</sup>	0.668
Charges associated with inventory step-ups	0.077
Charges associated with acquisition, severance and other integration-related costs	0.061
Charge associated with write-off of in-process R&D	0.059
Losses on sales of investments	0.047
Charge associated with restructuring	0.018
FY13 adjusted diluted EPS	\$5.61

(1) Does not include any estimate related to the Elan transaction.

(2) Amortization of acquired intangible assets related to business combinations and asset acquisitions.





## Table IVPERRIGO COMPANYFY 2014 GUIDANCERECONCILIATION OF NON-GAAP MEASURES

(unaudited)

	Fiscal 2014 Guidance
Consolidated	
Reported consolidated gross margin range <sup>(1)</sup>	35.7% - 39.7%
Acquisition-related amortization (1,2)	2.3%
Adjusted consolidated gross margin range (1)	38% - 42%
Reported distribution, sales, general and administrative expense as % of net sales $^{(1)}$	13.1%
Acquisition-related amortization (1,2)	-0.6%
Adjusted distribution, sales, general and administrative expense as % of net sales $^{(1)}$	12.5%
Reported consolidated operating margin range <sup>(1)</sup>	20.1% - 22.1%
Acquisition-related amortization <sup>(1,2)</sup>	2.9%
Adjusted consolidated operating margin range <sup>(1)</sup>	23% - 25%
Consumer Healthcare	
Reported gross margin range	32.4% - 36.4%
Acquisition-related amortization <sup>(2)</sup>	0.6%
Adjusted gross margin range	33% - 37%
Reported operating margin range	17.1% - 21.1%
Acquisition-related amortization <sup>(2)</sup>	0.9%
Adjusted operating margin range	18% - 22%

(1) Does not include any estimate related to the Elan transaction.

(2) Amortization of acquired intangible assets related to business combinations and asset acquisitions.



## Table IV (Continued)PERRIGO COMPANYFY 2014 GUIDANCERECONCILIATION OF NON-GAAP MEASURES

(unaudited)

	Fiscal 2014 Guidance
Nutritionals	
Reported gross margin range	23.8% - 27.8%
Acquisition-related amortization <sup>(2)</sup>	2.2%
Adjusted gross margin range	26% - 30%
Reported operating margin range	6.8% - 10.8%
Acquisition-related amortization (2)	5.2%
Adjusted operating margin range	12% - 16%
Rx Pharmaceuticals	
Reported gross margin range	50.9% - 54.9%
Acquisition-related amortization <sup>(2)</sup>	7.1%
Adjusted gross margin range	58% - 62%
Reported operating margin range	38.9% - 42.9%
Acquisition-related amortization (2)	7.1%
Adjusted operating margin range	46% - 50%
API	
Reported gross margin range	50.9% - 54.9%
Acquisition-related amortization <sup>(2)</sup>	1.1%
Adjusted gross margin range	52% - 56%
Reported operating margin range	30.9% - 34.9%
Acquisition-related amortization <sup>(2)</sup>	1.1%
Adjusted operating margin range	32% - 36%

(1) Does not include any estimate related to the Elan transaction.

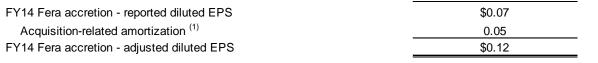
(2) Amortization of acquired intangible assets related to business combinations and asset acquisitions.



Table VPERRIGO COMPANYRECONCILIATION OF NON-GAAP MEASURES

(unaudited)

	Sergeant's
	Fiscal 2014 Guidance
FY14 Sergeant's accretion - reported diluted EPS	\$0.13
Acquisition-related amortization <sup>(1)</sup>	0.07
FY14 Sergeant's accretion - adjusted diluted EPS	\$0.20
	Velcera
	Fiscal 2014 Guidance
FY14 Velcera accretion - reported diluted EPS	\$0.09 - \$0.10
Acquisition-related amortization <sup>(1)</sup>	0.01
FY14 Velcera accretion - adjusted diluted EPS	\$0.10 - \$0.11
	Cobrek
	Fiscal 2013 Guidance
FY13 Cobrek accretion - reported diluted EPS	\$0.01
Acquisition-related amortization <sup>(1)</sup>	0.02
Charge associated with severance costs	0.01
FY13 Cobrek accretion - adjusted diluted EPS	\$0.04
	First 12 Months Accretior
	Post-Closing Rosemont
Rosemont accretion first 12 months post-close - reported diluted EPS	\$0.09
Acquisition-related amortization (1)	0.11
Charge associated with inventory step-up	0.02
Charges associated with acquisition costs	0.01
Rosemont accretion first 12 months post-close - adjusted diluted EPS	\$0.24
	Fera
	Fiscal 2014 Guidance
EV14 Fera accretion - reported diluted EPS	\$0.07





(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions.



Table VI PERRIGO COMPANY PERRIGO'S S-4 PROJECTIONS

Perrigo's Projections

(in millions, expect per share amounts)

#### Fiscal Year Ended June,

	2014 E	2015 E	2016 E	2017 E	2018 E	4-Year CAGR
CONSOLIDATED PERRIGO						
Revenue	\$4,035	\$4,380	\$4,728	\$5,027	\$5,270	7%
Operating Profit <sup>(1)</sup>	\$981	\$1,116	\$1,241	\$1,319	\$1,386	9%
Non-GAAP Net Income <sup>(2)</sup>	\$619	\$720	\$818	\$882	\$951	11%
Non-GAAP Net Income per Share <sup>(3)</sup>	\$6.52	\$7.58	\$8.61	\$9.29	\$10.01	11%
Free Cash Flow <sup>(4)</sup>	\$539	\$660	\$740	\$815	\$916	14%

#### Perrigo's Elan Projections

(in millions, expect per share amounts)

	Fiscal Year Ended December,						
	2014 E	2015 E	2016 E	2017 E	2018 E	4-Year CAGR	
CONSOLIDATED ELAN							
Revenue	\$328	\$410	\$447	\$478	\$502	11%	
Operating Profit <sup>(1)</sup>	\$232	\$368	\$422	\$452	\$475	20%	
Non-GAAP Net Income <sup>(2)</sup>	\$237	\$359	\$409	\$442	\$469	19%	
Non-GAAP Net Income per Share <sup>(3)</sup>	\$0.46	\$0.69	\$0.79	\$0.85	\$0.90	18%	
Free Cash Flow <sup>(4)</sup>	\$133	\$305	\$350	\$380	\$403	32%	

Fiscal Year Ended December,

(1) Non-GAAP measure. For this purpose, Operating Profit represents net income before interest, tax and amortization.

(2) Non-GAAP measure. For this purpose, Non-GAAP Net Income represents GAAP net income adjusted for the after-tax effects of amortization.

(3) Non-GAAP measure. For this purpose, Non-GAAP Net Income per Share represents GAAP net income adjusted for the after-tax effects of amortization, divided by the number of outstanding shares of Perrigo and Elan, respectively, on a fully diluted basis.



(4) Non-GAAP measure. For this purpose, free cash flow represents Adjusted EBITDA less cash taxes, capital expenditures and less the amount of any increase or plus the amount of any decrease in net working capital.