## RBC Global Healthcare Conference

*February 24th, 2015* 





#### **Forward – Looking Statements**



Certain statements in this presentation are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and are subject to the safe harbor created thereby. These statements relate to future events or the Company's future financial performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company or its industry to be materially different from those expressed or implied by any forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or other comparable terminology. The Company has based these forwardlooking statements on its current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond the Company's control. These and other important factors, including those discussed under "Risk Factors" in the Perrigo Company's Form 10-K for the year ended June 28, 2014, as well as the Company's subsequent filings with the Securities and Exchange Commission, may cause actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. The forward-looking statements in this presentation are made only as of the date hereof, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This Presentation contains non-GAAP measures. The reconciliation of those measures to the most comparable GAAP measures is included at the end of this presentation. A copy of this presentation, including the reconciliations, is available on our website at www.perrigo.com.

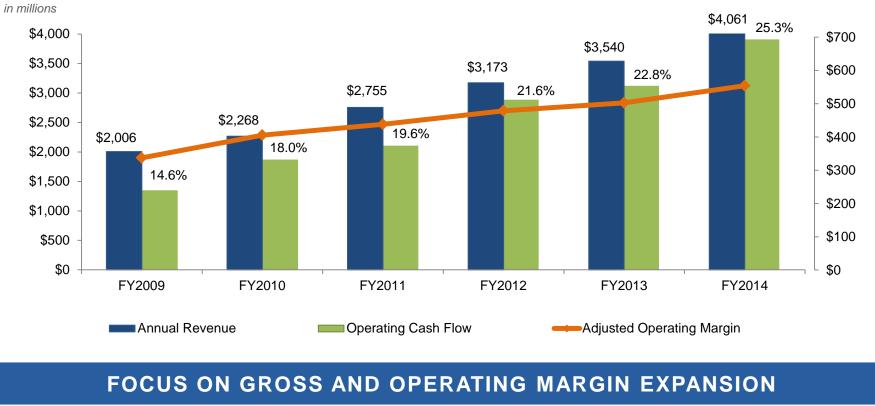
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### Perrigo Consolidated Key Financial Performance\*



#### Revenue, Cash Flow & Adjusted Operating Margin



#### 5- Year CAGR:

Revenue – 15%

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**Op. Cash Flow – 22%** 

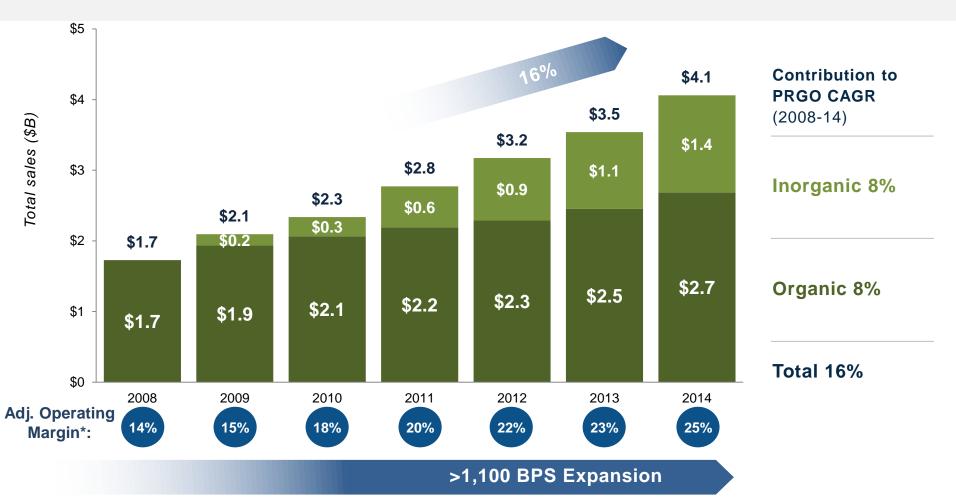
Adj. Op. Margin – 12%



# Focused on Both Organic and Inorganic Growth



Balanced Combination of Organic and Inorganic Contribution





\*See Appendix for reconciliation of adjusted operating margin to GAAP

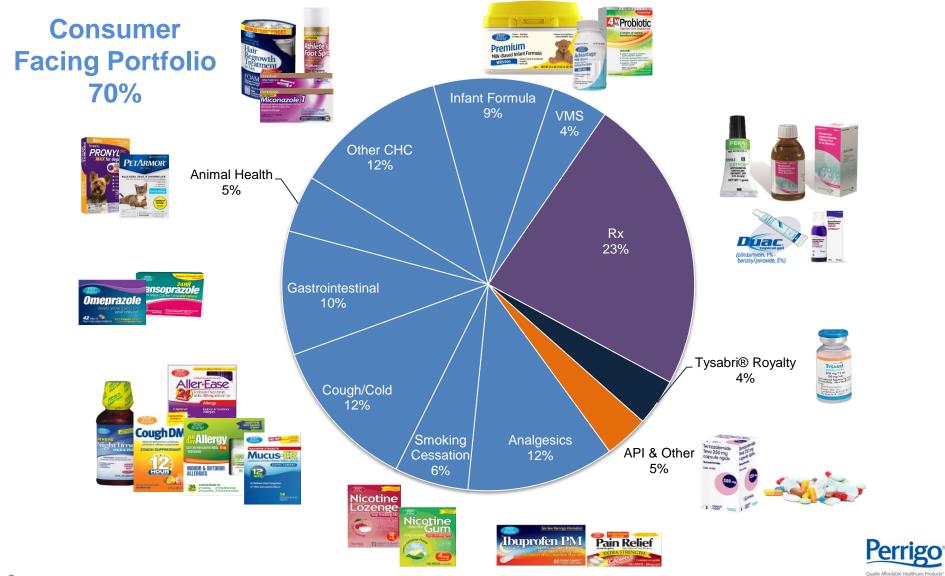
Note: Organic sales exclude the effects of acquisitions; acquisitions and their subsequent growth remain in inorganic sales in years following the acquisition; Adj. operating margin data prior to FY07 may not be comparable to succeeding years due to recasting of financials

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# Perrigo Stand-Alone Portfolio of Leading Store Brands & Generics

## Perrigo

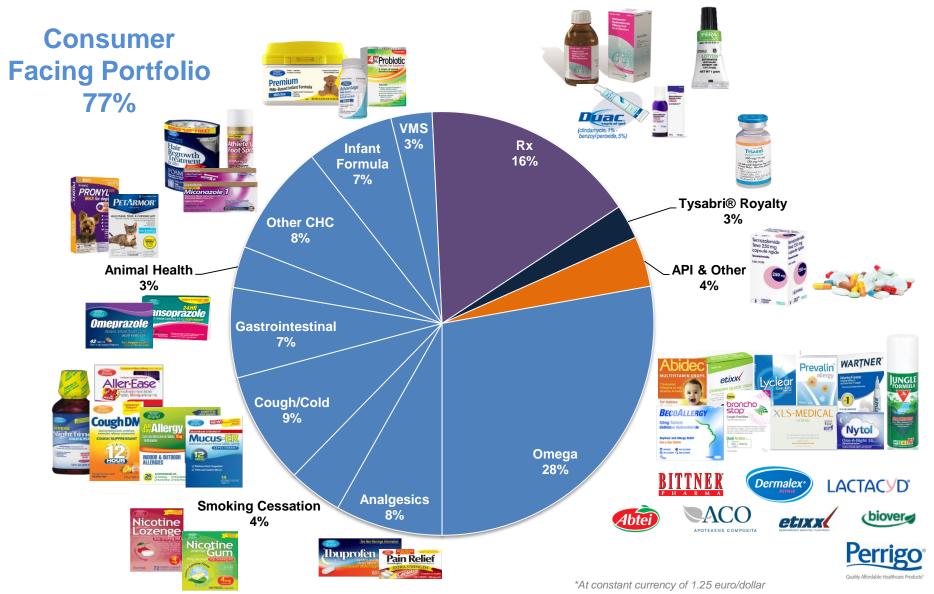
#### FY2014 Portfolio by Sales (\$4.1B)



#### Inclusion of Omega Enhances Leading Consumer Products & Generics Offerings

Perrigo

Pro Forma FY2014 Portfolio by Sales (~\$5.7B)\*



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### Megatrends Will Drive Perrigo's Long-Term Growth









OTC's deliver greater healthcare efficiency and value



Store brand proposition further enhances OTC's efficiency and value



More products will switch from Rx to OTC status



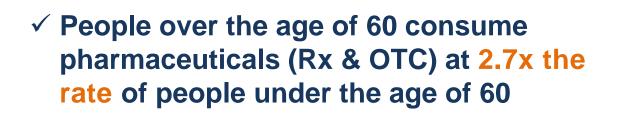
#### Megatrends – Demographics Drive OTC Usage

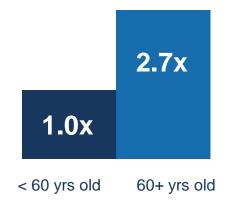


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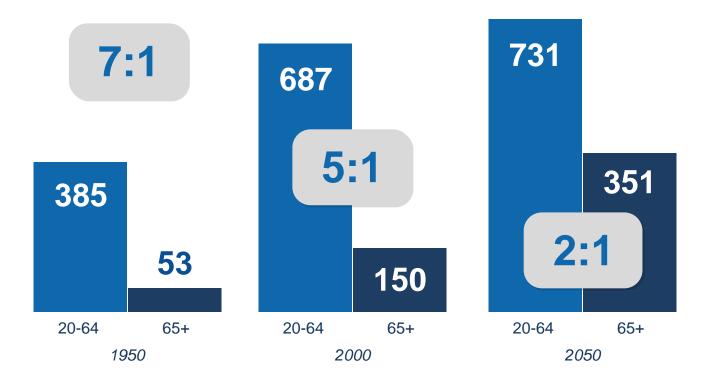


8 Source: OECD Better Life Index 1970; National Health & Nutrition Survey

# Megatrends – Greater Need for Healthcare Efficiency



#### ✓ There will be fewer people aged 20-64 per person aged 65+; fewer people to fund healthcare for those 65+





# Megatrends – OTC's Deliver Healthcare Efficiency



#### ✓ Availability of OTC Medicines Provides \$102B Value to the U.S. Healthcare System Annually



- ✓ If OTC medicines were not available, the U.S. healthcare system would need an additional 56,000 medical practitioners
- ✓ If OTC medicines were not available, the estimated increase in ER visits would be \$4B
- If OTC medicines were not available, 180M patients would not seek treatment

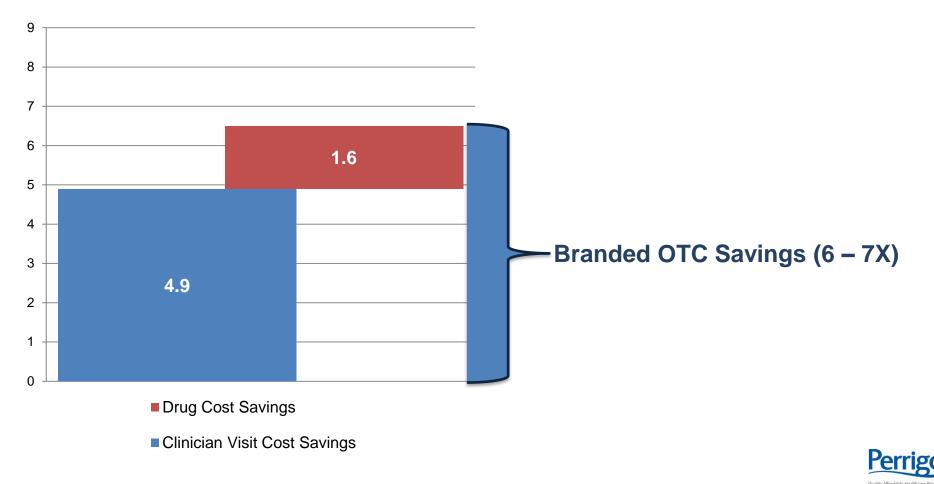
- OTC medicines save the healthcare system \$28B from unnecessary Medicaid and uninsured patient costs
- ✓ OTC medicines save \$23B in potential lost job productivity



# Megatrends – OTC's Deliver Healthcare Efficiency



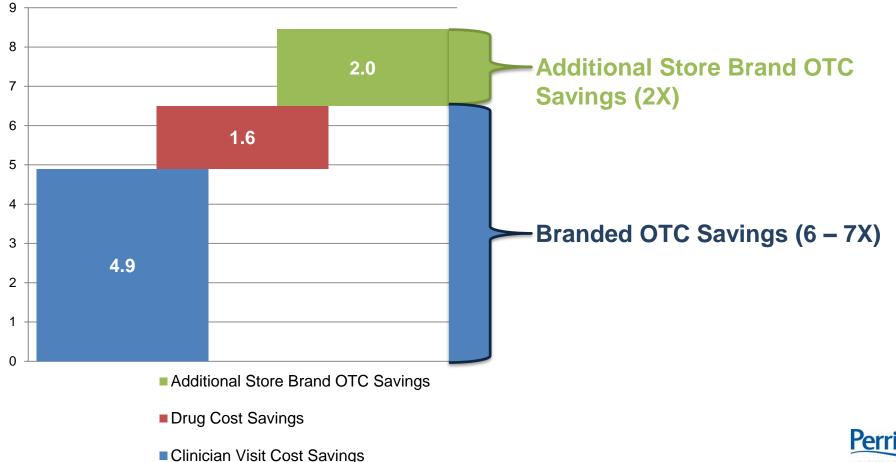
#### ✓ Branded OTC Medicines Results in <u>6 – 7X Savings</u> vs. Branded Rx Products



#### Megatrends – Store Brand OTC's Deliver Even More Efficiency



### ✓ Store Brand OTC Medicines Results in <u>8 – 9X Savings</u> vs. Branded Rx Products



### Megatrends – Store Brand OTC's Deliver Even More Efficiency



#### **Consumer selection of store brand**



72% of educated consumers (MDs and RPh) chose store brands\*



Once consumers try store brand, 91% of the time, they stay with store brand\*\*

 Economics will continue to drive the move from national brands to store brands

 Retailers driven by store brand margins structure, retailer traffic driven by store brand and repeat business



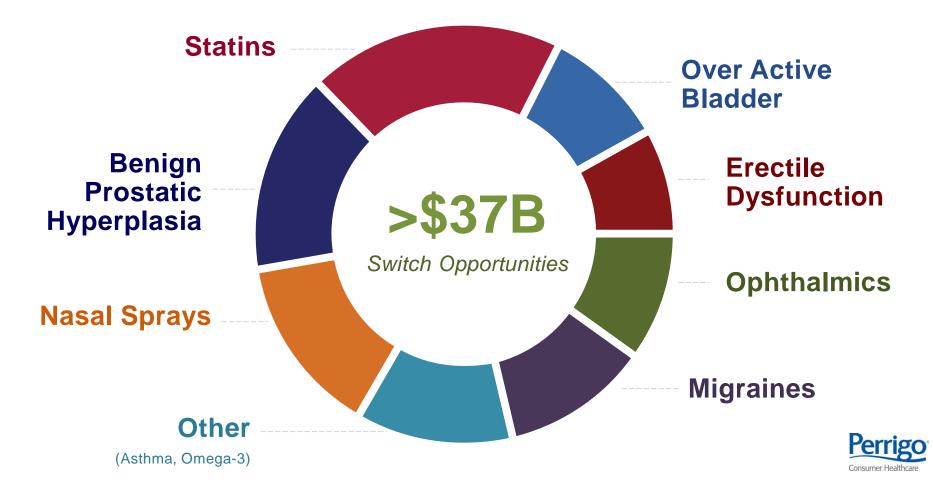
\*Bart J. Bronnenberg, Jean-Pierre Dubé, Matthew Gentzkow, Jesse M. Shapiro. Do Pharmacists Buy Bayer? Sophisticated Shoppers and the Brand Premium. University of Chicago working paper. 2013

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#### **Megatrends – Increasing Rx to OTC Switches**

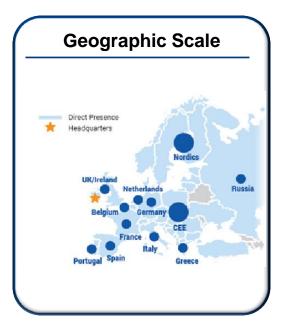


# ✓ Potential Rx to OTC switches – \$10B in branded sales potential over the next 5 years



### **Omega Pharma NV Acquisition**





- ✓ 35 countries with commercial presence
- ✓ +2,500 employees
- ✓ Top 5 global OTC player



- ✓ Access to 211K pharmacists, 105K retail stores and 4K para-pharmacies
- ✓ +3,000 products
- ✓ Platform for EU bolt-on acquisitions

- Financially Attractive Perrigo
  - ✓ \$1.7 billion in revenue\*
  - ✓ Expected to be Immediately accretive
  - ✓ Supply chain and revenue synergy opportunities



#### **Combination Enhances Financial Position**



	Perrigo Standalone	Combined Pro Forma
Revenue <sup>1</sup>	\$4.1B	\$5.7B
Geographic Distribution of Sales <sup>2</sup>	81% US / 19% ROW	57% US / 43% ROW
Adjusted Operating Income <sup>1</sup>	\$1.1B	\$1.3B
Cash Flow <sup>1</sup>	\$1.0B	\$1.2B

Note: excludes impact of synergies and is at constant currency of 1.25 euro/dollar

<sup>1</sup> Figures represent last twelve months as of September 31, 2014 and adjusted for \$180 million of Elan transaction expenses

<sup>2</sup> Figure current for Perrigo as of the end of fiscal 2014 with the addition of Omega's last twelve months as of September 31, 2014

<sup>3</sup> Operating cash flow calculated as net income, plus depreciation & amortization, less increase in working capital



### **Unique Sustainable Competitive Position**







**Disciplined M&A / integration** 

8 Vertical integration capabilities



#### Competitive tax rate



### **Updates for 2015**



### Shift our fiscal year to match the calendar year!

- Guidance
  - ✓ Continue to provide Perrigo Standalone Guidance ex-Omega financing until deal closes (anticipate calendar Q1:15)
  - Will change to reflect segments, calendar year and Omega acquisition post-close



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#### Animal Health flea & tick new product launch

- ✓ Litigation initiated against innovator
- ✓ Market exclusivity at risk

#### Recent cough/cold/flu season strength



#### **Corporate and Consumer Healthcare Growth**



 ✓ Across ALL segments, we expect to launch >\$235 million in new products











Consumer Healthcare FY 15 Pipeline Highlights	Branded Sales (\$M)
Branded and SB versions Flea and Tick products	>\$300 – Launched*
SB version of Mucinex® Allergy	\$50 – Launched*
SB version of Vagisil® Feminine Wash	\$25 – Launched
SB version of Advil® Congestion Relief	\$17 – Launched
SB versions of Nasal Corticosteroid Sprays	>\$100*
SB version of Mucinex® Fast Max Severe Congestion	\$14







### **Infant Formula New Product Pipeline**

## Perrigo

#### **Unique Formulations**

- ✓ Ultra-Kosher
- Organic Low Lactose, Organic Toddler, Organic Soy

#### **Core Formula Upgrades**

- ✓ Dual Prebiotic (Compare to Enfamil<sup>®</sup>)
- ✓ Soy +Prebiotic +Lutein (Compare to Isomil<sup>®</sup>)
- ✓ Partially Hydrolyzed & Reduced Lactose (Compare to Similac<sup>®</sup> Total Comfort<sup>™</sup>)
- Organic +Prebiotic
  (Compare to Similac<sup>®</sup> Organic)
- ✓ Reduced Calorie Staged Formulas (Compare to Similac<sup>®</sup> OptiGRO<sup>™</sup>)











### New Adult Nutritionals and Gummy Vitamins Offerings

#### **Perrigo Product Offering**

- ✓ NBE Product: Ensure<sup>®</sup> & Ensure Plus<sup>®</sup>
- ✓ Flavors: Vanilla, Chocolate, Strawberry
- ✓ Liquid Process: Aseptic
- ✓ Bottle: 8oz. Re-closable, Plastic bottle, No Foil

# Perrigo is well positioned to capture Gummy market share

- Large, growing category expected to reach \$1B by 2017
- Gummy market is expanding beyond multivitamins
- ✓ Store brand market is underpenetrated

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#### **Rx Growth**



#### **31 ANDAs Pending FDA Approval**

- ANDAs represent \$4.1B in branded sales
- ✓ 5 confirmed first-to-file ANDAs
- Additional 2 FTF ANDAs have final approval with later certain launch dates

#### **6 Projects in Clinical Studies**

#### **4 Paragraph IV Litigations**

- ✓ Testosterone 1.62% Gel (Androgel®)
- ✓ Testosterone 2% Topical Solution (Axiron®)
- ✓ Desoximetasone Spray, 0.25% (Topicort®)
- ✓ Testosterone Undecanoate Injection (Aveed®)





Rx FY 15 Pipeline Highlights	Branded Sales (\$M)
Generic version of Androgel® 1.0%	\$320 – Launched
Generic version of Clobex® Spray	\$100 – Launched
Generic version (AG) of Protopic® Ointment	\$175 – Launched
Generic version of Pennsaid® Topical Solution	\$40 – Launched
Generic version of Zutripro® Oral	\$15 – Launched
>5 undisclosed products	>\$600



#### **Specialty Sciences – Tysabri® Royalty Revenue**

CY2014 Tysabri® global net sales >\$1.9B

- ✓ FDA approved for Relapsing forms of MS in the U.S. and Relapsing-Remitting MS in the E.U.
- ✓ Commercialized globally by Biogen Idec
- ✓ WW MS market was ~\$15.4B in 2013 and is expected to grow to ~\$19.3B in 2018 (~4.6% CAGR)<sup>(1)</sup>
- Royalty of 18% on global net sales up to \$2B;
  25% royalty on global net sales above \$2B
- Safety (REMS) and biologic profile raise the barriers to entry for biosimilars

#### 23 (1) Source: Credit Suisse

#### 2015 AND BEYOND GROWTH DRIVERS

- ✓ Increasing Royalty Rate
- Favourable Market
  Dynamics
- ✓ Compelling Efficacy
- ✓ SPMS Option







### FY15 – Consolidated & Segment Guidance\*



	FY 2015 Guidance 8/14/14 Conference Call**	FY 2015 Guidance 11/6/14 Conference Call**	FY 2015 Guidance 2/5/15 Conference Call**	
CONSOLIDATED PERRIGO Revenue Growth Y/Y Adjusted Operating Margin % Effective Tax Rate R&D as % to Net Sales Adjusted DSG&A as % to Net Sales Adjusted Diluted EPS Range Y/Y Adjusted Diluted EPS Growth Y/Y Adjusted Net Income Growth Operating Cash Flow	7% - 11% ~29% ~16% ~3.5% ~12.5% \$7.20 - \$7.50 13% - 17% 31% - 37% >\$1B	7% - 11% ~29% ~16% ~3.5% ~12.5% \$7.20 - \$7.50 13% - 17% 31% - 37% >\$1B	5% - 9% ~29% ~15% ~3.5% ~12.5% \$7.25 - \$7.45 13% - 17% 32% - 36% >\$1B***	
CAPEX Diluted Shares Outstanding CONSUMER HEALTHCARE Revenue Growth Y/Y Adjusted Operating Margin %	~\$160M 135M 3% - 7% ~18%	~\$160M 135M 3% - 7% ~18%	<mark>~\$140M</mark> 135M*** (4%) - 0% ~18%	Legend:
NUTRITIONALS Revenue Growth Y/Y Adjusted Operating Margin %	7% - 11% ~13%	7% - 11% ~13%	<mark>(2%) - 2%</mark> ~13%	Y/Y = Year of R&D = Rese DSG&A = D Administrativ CAPEX = Ca
<b>RX PHARMACEUTICALS</b> Revenue Growth Y/Y Adjusted Operating Margin %	5% - 9% ~49%	8% - 12% ~49%	11% - 16% ~49%	*See attache numbers **Adjusted ( approximate ***Excluding
API Revenue Growth Y/Y Adjusted Operating Margin %	(7%) - (3%) ~30%	<mark>(12%) - (8%)</mark> ~30%	<mark>(15%) - (11%)</mark> ~30%	transaction o

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\*See attached financial schedule for reconciliation to GAAP numbers

\*\*Adjusted Operating Margin guidance implies a range of approximately +/-200 bps

\*\*\*Excluding the impact of Omega financing and transaction costs



#### **Growth Drivers – 2015 & Beyond**





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# Close Omega acquisition and continue solid execution on branded OTC strategy in Europe

✓ Drive revenue and supply chain synergy opportunities

#### **New product launches**

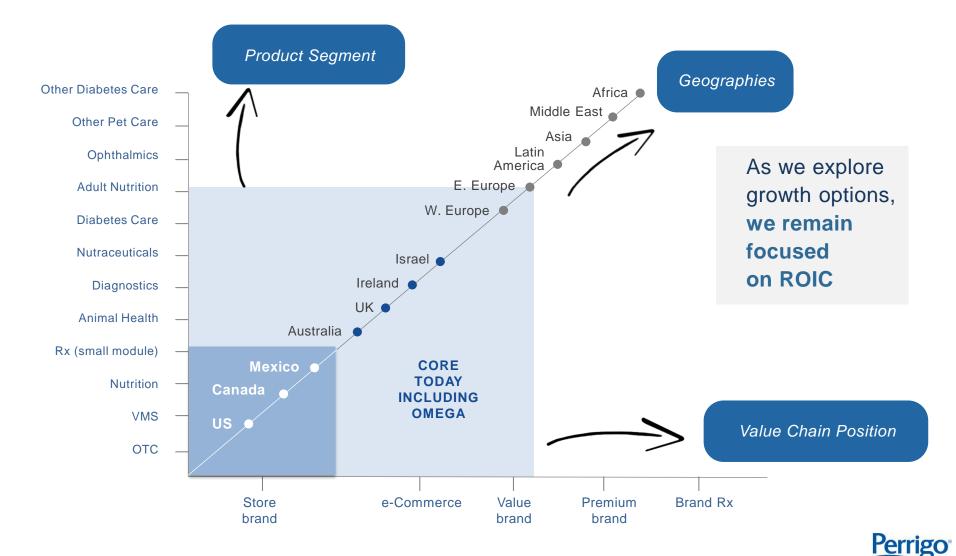
- ✓ Store and value brand versions of Frontline<sup>®</sup> Plus
- ✓ Store brand versions of Ensure<sup>®</sup>
- ✓ Gummy Vitamin Supply Agreement
- ✓ Testosterone Gel 1.0% AB rated to Androgel® 1.0%
- ✓ Generic version of Clobex® Spray 0.05%
- Positive momentum for Tysabri®
  - ✓ 25% royalty rate on global net sales above \$2B
  - ✓ SPMS optionality
- Continued disciplined M&A execution



### **Broad Range of Inorganic Growth Opportunities**



Quality Affordable Healthcare Produc





# Appendix

#### Contacts

#### Arthur J. Shannon

Vice President Investor Relations and Global Communications (269) 686-1709 *ajshannon*@perrigo.com

#### Bradley Joseph Director Investor Relations and Global Communications (269) 686-3373 bradley.joseph@perrigo.com



# Table IPERRIGO COMPANY PLCRECONCILIATION OF NON-GAAP MEASURES



(in millions, except per share amounts) (unaudited)

	FY 2008	FY 2009	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014
Consolidated - from continuing operations							
Reported net sales	\$1,727.5	\$2,005.6	\$2,268.2	\$2,755.0	\$3,173.2	\$3,539.8	\$4,060.8
Reported operating income	\$ 192.8	\$ 249.5	\$ 335.9	\$ 490.2	\$ 569.2	\$ 679.1	\$ 567.0
Acquisition-related amortization <sup>(1)</sup>	24.2	23.6	25.1	46.8	74.8	94.0	281.0
Acquisition costs	-	-	8.2	3.2	9.4	9.5	109.3
Restructuring charges	2.3	14.6	9.5	1.0	8.8	2.9	47.0
Loss contingency accrual	-	-	-	-	-	-	15.0
Write-offs of in-process R&D	2.8	0.3	19.0	-	2.0	9.0	6.0
Litigation settlements	-	-	-	-	-	-	5.3
Contingent consideration adjustment	-	-	-	-	-	-	1.1
Escrow settlement	-	-	-	-	-	-	(2.5)
Inventory step-ups	5.8	2.9	10.9	-	27.2	10.8	-
Impairment of intangible asset	10.3	-	-	-	-	-	-
Impairment of fixed assets	-	1.6	-	-	-	-	-
Loss on asset exchange	-	0.6	-	-	-	-	-
Proceeds from sale of pipeline development projects	-	-	-	-	(4.8)	-	-
Adjusted operating income	\$ 238.2	\$ 293.1	\$ 408.6	\$ 541.2	\$ 686.6	\$ 805.3	\$1,029.2
Adjusted operating income %	13.8%	14.6%	18.0%	19.6%	21.6%	22.8%	25.3%

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions

# Table IIPERRIGO COMPANY PLCRECONCILIATION OF NON-GAAP MEASURES



(in millions) (unaudited)

	F	Y 2011*	FY 2012*		FY 2013*		FY 2014*	
Consumer Healthcare Reported net sales	\$	1,684.9	\$	1,815.8	\$	2,089.0	\$2	2,219.0
Reported operating income	\$	309.0	\$	315.3	\$	363.2	\$	368.6
Acquisition-related amortization <sup>(1)</sup>		8.4		9.3		17.4		22.1
Restructuring charges		1.0		-		2.9		5.3
Acquisition costs		-		-		2.7		0.7
Inventory step-ups		-		-		7.7		-
Escrow settlement		-		-		-	_	(2.5)
Adjusted operating income	\$	318.4	\$	324.6	\$	393.8	\$	394.2
Adjusted operating income %		18.9%		17.9%		18.9%		17.8%
Nutritionals								
Reported net sales	\$	503.3	\$	501.0	\$	508.4	\$	551.7
Reported operating income	\$	60.2	\$	25.4	\$	35.2	\$	40.5
Acquisition-related amortization (1)		23.2		29.3		29.2		29.3
Litigation settlements		-		-		-		2.8
Restructuring charges		-		8.8		-		-
Adjusted operating income	\$	83.4	\$	63.5	\$	64.4	\$	72.6
Adjusted operating income %		16.6%		12.7%		12.7%		13.2%

\* All information based on continuing operations.

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions

# Table II cont.PERRIGO COMPANY PLCRECONCILIATION OF NON-GAAP MEASURES



(in millions) (unaudited)

	FY 2011*		FY 2011* FY		FY 2012*		FY 2012* FY 2013*		FY 2014*	
Rx Pharmaceuticals										
Reported net sales	\$	343.7	\$	617.4	\$	709.5	\$	927.1		
Reported operating income	\$	114.6	\$	213.5	\$	263.2	\$	349.8		
Acquisition-related amortization (1)		11.0		32.4		43.8		72.7		
Loss contingency accrual								15.0		
Write-offs of in-process R&D		-		2.0		9.0		6.0		
Litigation settlement		-		-		-		2.5		
Restructuring charges		-		-		-		1.7		
Contingent consideration adjustment		-		-		-		1.1		
Inventory step-ups		-		27.2		3.1		-		
Acquisition costs		-		3.8		1.5		-		
Proceeds from sale of pipeline development projects		-		(4.8)		-		-		
Adjusted operating income	\$	125.6	\$	278.9	\$	320.6	\$	448.8		
Adjusted operating income %		36.5%		45.2%		45.2%		48.4%		
ΑΡΙ										
Reported net sales	\$	155.7	\$	165.8	\$	159.3	\$	137.6		
Reported operating income	\$	36.2	\$	53.9	\$	48.9	\$	46.1		
Acquisition-related amortization <sup>(1)</sup>		2.5		2.0		2.0		2.1		
Restructuring charges		-		-		-		0.2		
Adjusted operating income	\$	38.7	\$	55.9	\$	50.8	\$	48.4		
Adjusted operating income %		24.9%		33.7%		31.9%		35.2%		

\* All information based on continuing operations.

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions

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#### Table VII PERRIGO COMPANY PLC RECONCILIATION OF NON-GAAP MEASURES



(in millions) (unaudited)

	Perrigo*		 )mega**	Combined		
LTM reported operating income	\$	524.5	\$ 246.0	\$	770.5	
Acquisition-related amortization (1)		357.6	—		357.6	
Acquisition-related costs		98.5	_		98.5	
Restructuring and impairments		47.5	14.0		61.5	
Loss contingency accrual		15.0	_		15.0	
Charges associated with write-offs of in-process R&D		6.0	_		6.0	
Charges associated with litigation settlements		2.8	_		2.8	
Charge associated with contingent consideration adjustment		0.9	_		0.9	
Earnings associated with escrow settlement		(2.5)	 _		(2.5)	
LTM adjusted operating income	\$	1,050.3	\$ 260.0	\$	1,310.3	

\* Perrigo last twelve months as of September 27, 2014

\*\* Omega last twelve months as of September 30, 2014

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions.